

ORDER



KSNV

Orders

Order / Rev:	104170
Alt Order #:	
Product Desc:	State Senate 3Q12
Estimate:	
Flight Dates:	09/03/12 - 09/30/12
Original Date / Rev:	07/10/12 / 09/04/12
Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency

Name: Benny for Nevada

Buying Contact: _____

Billing Contact: _____

1930 Village Center Cir.

Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Benny for Nevada <i>revised</i>
Demographic:	A25-54
Product Codes:	PLC09
Priority:	SELECT PRIORITY CODE
Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	15	\$7,725.00	\$6,566.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	15	\$7,725.00	\$6,566.25	0.00
Totals	15	\$7,725.00	\$6,566.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003		0.00	NM	11	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/03/12	09/09/12	-TWT----		3		\$375.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/03/12-09/09/12		M-F Wheel		7-730pm	-TwTh-----	:30		(\$375.00)		0.00	NM		
	See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CHANGE														
2	KSNV	09/03/12-09/09/12		M-F Wheel		7-730pm	-TwTh-----	:30		(\$375.00)		0.00	NM		
	See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CHANGE														
3	KSNV	09/03/12-09/09/12		M-F Wheel		7-730pm	-TwTh-----	:30		(\$375.00)		0.00	NM		
	See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CHANGE														
12	KSNV	09/12/12-09/12/12		M-F Wheel		7-730pm	--W-----	:30		\$375.00		0.00	NM		
	(P) MG for 1.2,1.1,1.3														
13	KSNV	09/14/12-09/14/12		M-F Wheel		7-730pm	-----F--	:30		\$375.00		0.00	NM		
	(P) MG for 1.2,1.1,1.3														
14	KSNV	09/18/12-09/18/12		M-F Wheel		7-730pm	-T-----	:30		\$375.00		0.00	NM		
	(P) MG for 1.2,1.1,1.3														
	Week:	09/10/12	09/16/12	MT-T---		3		\$375.00		0.00					
	Week:	09/17/12	09/23/12	MTWT---		3		\$375.00		0.00					
	Week:	09/24/12	09/30/12	M--T---		2		\$375.00		0.00					
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.003		0.00	NM	4	\$3,600.00

Order / Rey: 104170
 Alt Order #:
 Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 3Q12
 Estimate:
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	445p-515p (4:45 PM-5:15 PM)	-----S	:30	0	\$900.00	3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/03/12		09/03/12	09/09/12	-----S	1	\$900.00	0.00								
Week: 09/10/12		09/10/12	09/16/12	-----S	1	\$900.00	0.00								
Week: 09/17/12		09/17/12	09/23/12	-----S	1	\$900.00	0.00								
Week: 09/24/12		09/24/12	09/30/12	-----S	1	\$900.00	0.00								
													Totals	15	\$7,725.00